

### Meeting #3, 11-18-18

Emily: Fractured Atlas, change to MPAC temporarily?

Louisa: sending copy of Holly Lau letter

Emily OOT:

Fundraising goals: Dream level=2 facilitators, serve 70 people / Minimum level=1 facilitator, serve 35 people

Fundraising should include housing, plane fare, meals/per diem, administrative, publicity, supplies

Crowdfunding letter: we want everyone to take this survey and have their suggestions heard. Please share this survey so we can document artists in this town.

How can we include and invite everyone?

Make a list of things we're doing, this is how you can help, spread the word, everyone's input is important

ArtsMemphis: Tracey contact, give them info about the survey, heads up?

Memes based on facts

Emily: send Sarah list or document to pull facts from

Sarah: Make some quick shareable fact graphics

MPAC photo booth and survey station at RESPONSE 3

- 8x12 paper for photos and later display
- Markers
- Stickers
- Pins
- Handout
  - Survey address
  - Boilerplate
  - Louisa printouts
  - Sarah compile
- Louisa coordinate

## Press Release

- What is the survey
- Timeline
- Where to take it
- Everyone is doing this. Keep up with other cities.
- Emily: paragraph on other efforts nationally
- What is MPAC/boilerplate
- Visioning event: FB event
- Dates/places/signup instructions for workshops
- Info about facilitators

## U of M

Emily: ask Holly about speaking informally to students

## Rhodes

Emily: ask Joy about...

Young Actors Guild

???

## Black Arts Alliance

Emily has a contact

## Delta Arts

???

Local HS theatre teachers: - Louisa looking for more contacts

Marques Brown

Ashley Bugg

Leslie Reddick - GSL

Kell Christie - Houston

Overton?

White Station?

Annemarie Caskey - Hutchison/Hattiloo

SaraLyn Archibald? Arlington

Sonja Jackson ?

## GROUPS

Teachers/Education Directors

Students

Dancers

Technicians

Administrative/Venue staff

Possible Workshops: 12/10, 12/17, 1/7, 1/14? (dancers and teachers in Jan)

Possible venues:

- Theatre Memphis/Amy Salerno
- Hutchison/Tracey for teachers
- Black Arts Alliance
- U of M/Holly
- Crosstown/Kimberly
- GCT?
- TSC?
- Opera Memphis/Jilly Barron